Role of the local government

Helmond Living Lab - from technology to mobility solutions

Gert Blom Strategic Advisor Mobility - city of Helmond



Helmond, 24 August 2018 Visit Brazilian Delegation on Traffic Management & Safety



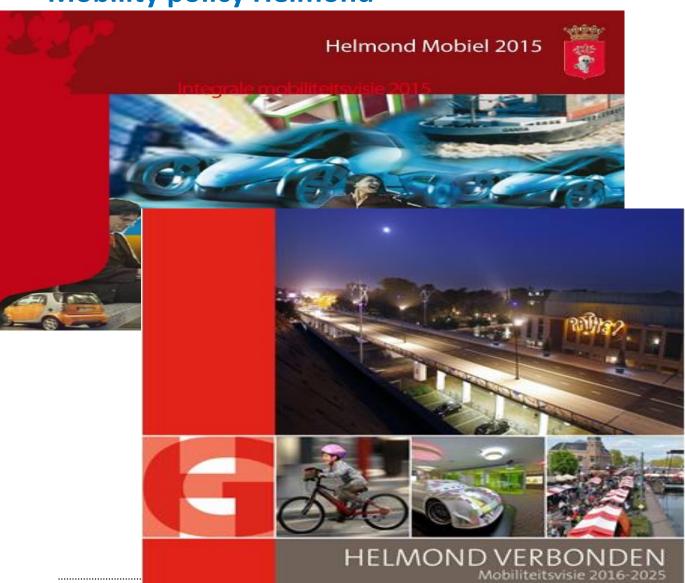


The challenge for local authorities ...





Mobility policy Helmond

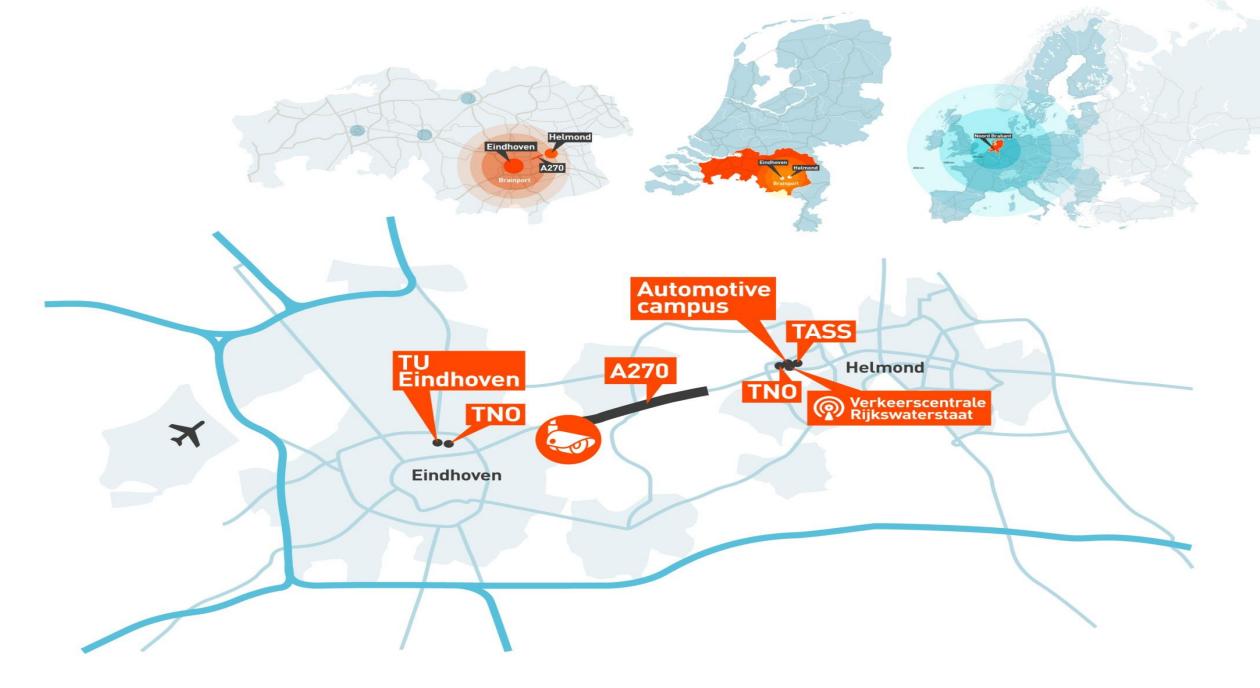


Optimizing the use of existing infrastructure

Urban traffic solutions technology driven: ITS

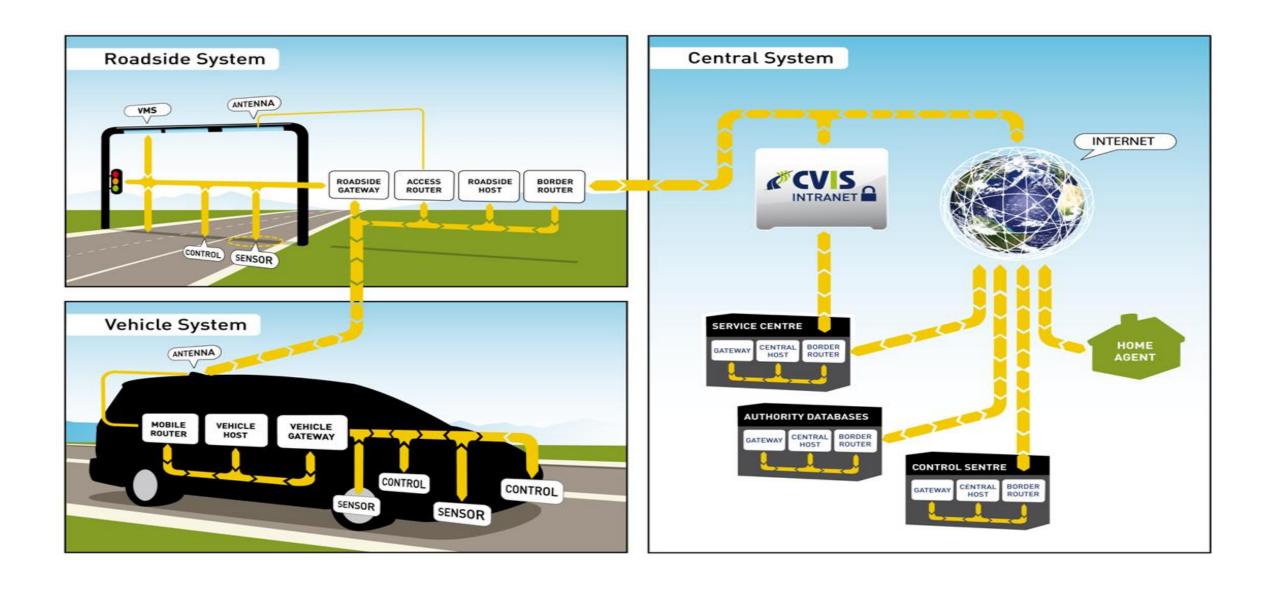
Active support of smart mobility pilots and showcases





Focus on Cooperative Systems (C-ITS)

Vehicle-2-Vehicle Vehicle-2-Infrastructure



Helmond A270 Living Lab ITS

Helmond City of Smart Mobility











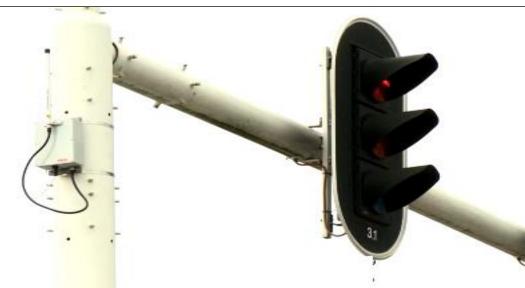
FREILOT Energy Efficient Intersection Service Helmond

Priority at intersections – speed & time-to-green advice









FREILOT: Energy Efficient Intersection Service

The example of Helmond (NL)





	Number of crossings	Number of stops	% of stops
Period			
Baseline	408	52	13%
Pilot	343	20	6%

Source: FREILOT project

Number of crossings and stops in both periods

	Baseline	Pilot	Rate of change
CO ₂ emissions (g/km)	644	562	-13%
NO _x emissions (g/km)	3.87	3.33	-14%
Fuel consumption (I/100km)	24	21	-13%
Speed (km/h)	35	36	+2.6%

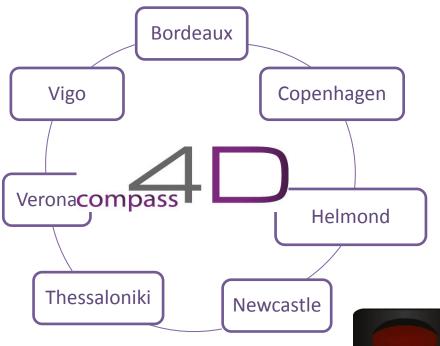


Involving other potential users





Compass4D -overview



Services:



Energy Efficient Intersection

Road Hazard Warning

Red Light Violation Warning







Compass4D pilot sites

> 600 vehicles, > 1200 drivers

Vehicles / pilot site	Bordeaux	Copenhagen	Helmond	Newcastle	Thessaloniki	Verona	Vigo	Total
Trucks	40		7	5 vans				52
Cars	34		25 electric	5 electric	7	10	10	91
Buses		100	5			10	20	135
Emergency vehicles	6		5				2	13
Taxis					35		8	43
Total vehicles	80	100	42	10	42	20	40	334

From C-ITS- technology to mobility solutions the deployment challenge



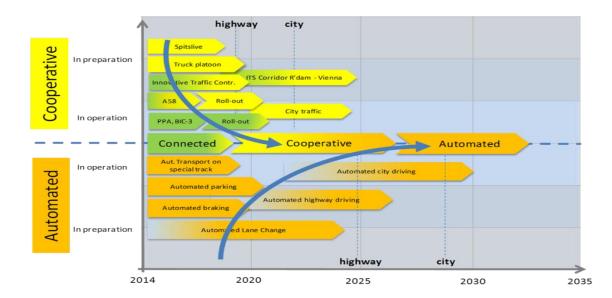


- **Business-models: economies of scale**
- **General Acceptance**
- **Proof of Evidence**
- **Cyber Security**

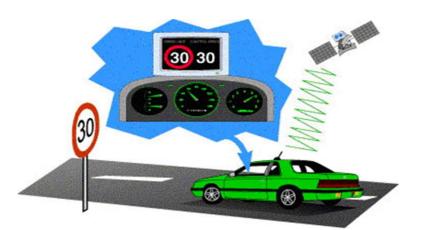


Next ITS steps for Helmond ...

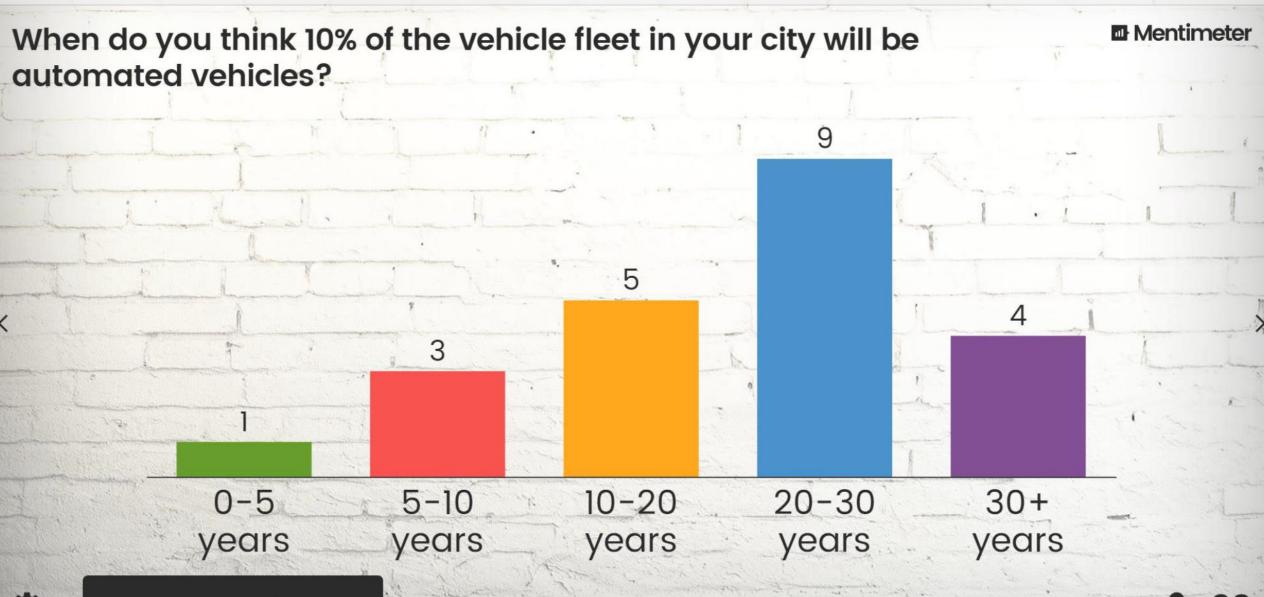
- > ITS for Road Safety : ISA Initiative
- Contribute to large scale deployment of C-ITS
 - > EU- Projects Compass4D, C-Mobile, C-TheDifference, CAPITAL
- Prepare for introduction and transition towards automated vehicles
 - > EU- Projects MAVEN, AUTOPILOT, CoEXist, FABULOS, SECREDAS



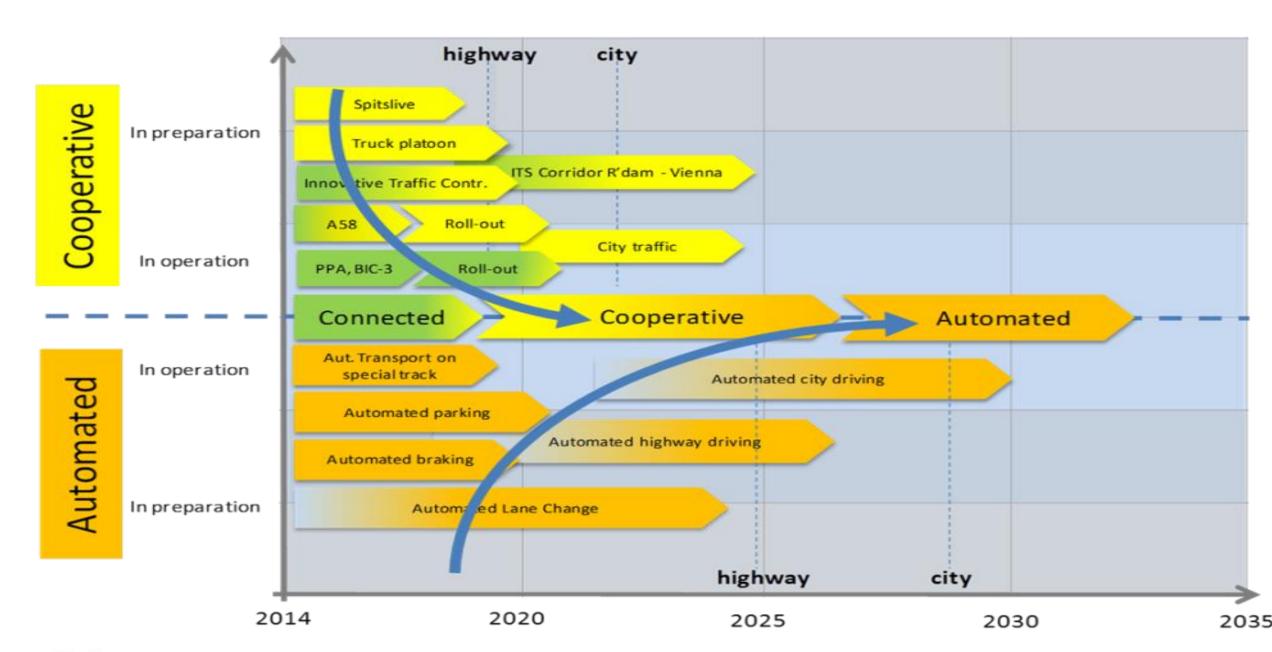




Go to www.menti.com and use the code 38 53 46









CoEXist: the mission

Aim of the project: to assist cities to prepare for the transition phase:
Shared network of conventional vehicles & increasing number of automated vehicles

- AV-ready framework (policy)
- Traffic simulation tools

Project Partners















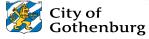


















More Information

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Funded by the Horizon 2020 programme of the European Union

CoEXist



"AV-ready" transport models and road infrastructure for the coexistence of automated and conventional vehicles



FABULOS

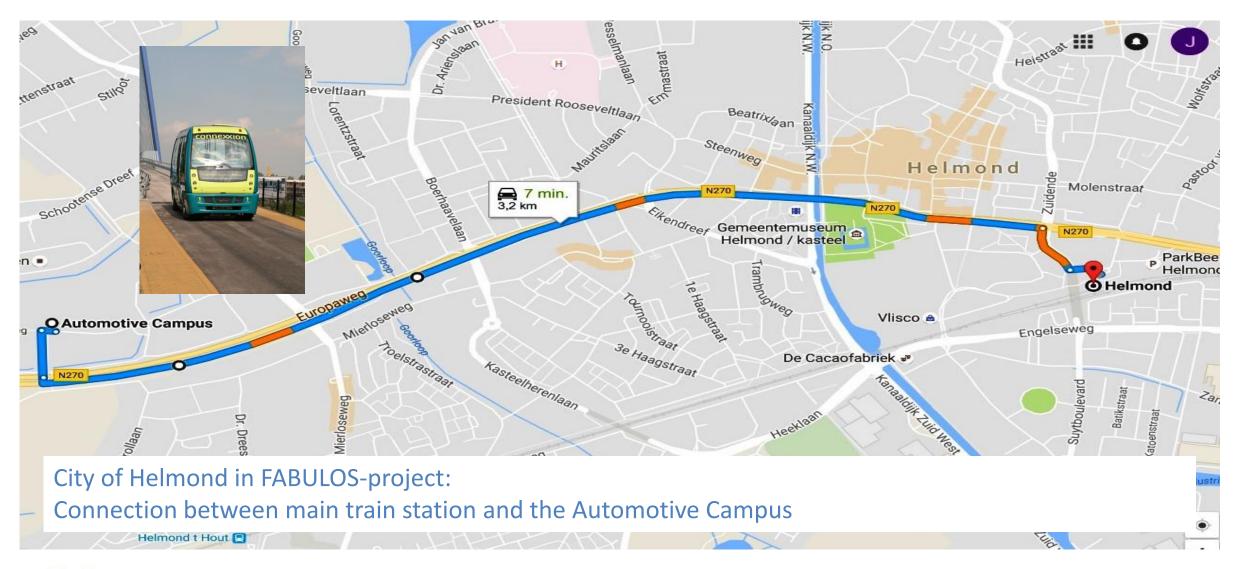
Automated shuttles for Last-Mile, Flexible, On-Demand Public Transport







MAKING AUTOMATION WORK FOR (small) CITIES





From ITS technology to mobility solutions and Vision Zero our (very humble) view

- Vision Zero needs smart vehicles AND smart infrastructure AND smart people
- Learning by doing and doing by learning, small steps can make the difference
- Commitment of local stakeholders is key for success
- Policy base and political support is important
- ITS should give answers to real local problems
- Think global, but act local
- Seeing is believing









Disclaimer: ITS just a tool ...





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