# From ITS technology to mobility solutions Learning by doing, doing by learning ...

Gert Blom
Strategic Advisor Mobility - city of Helmond
ITS Innovation Manager – ITS Agency BrabantStad

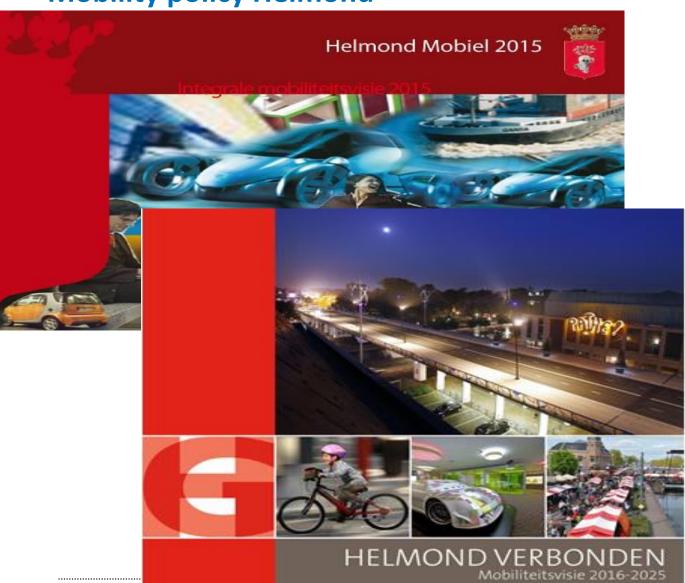


Helmond, 19 October 2017 Official delegation of Freistaat Sachsen





### **Mobility policy Helmond**



Optimizing the use of existing infrastructure

**Urban traffic solutions technology driven: ITS** 

Active support of smart mobility pilots and showcases

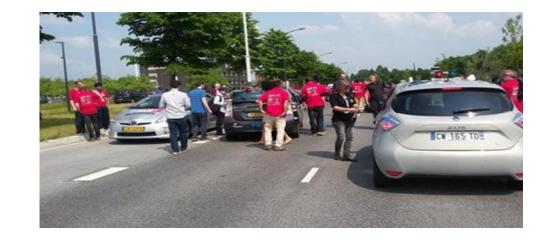


# **Helmond Living Lab ITS**



**Helmond** City of Smart Mobility









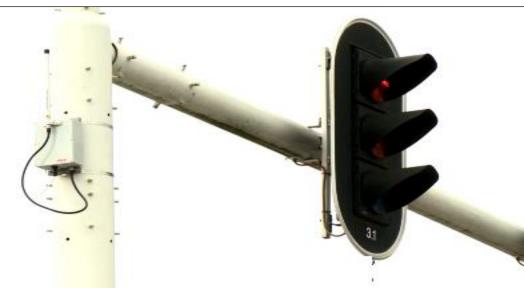
## **FREILOT Energy Efficient Intersection Service Helmond**

Priority at intersections – speed & time-to-green advice









# FREILOT: Energy Efficient Intersection Service The example of Helmond (NL)

Source: FREILOT project





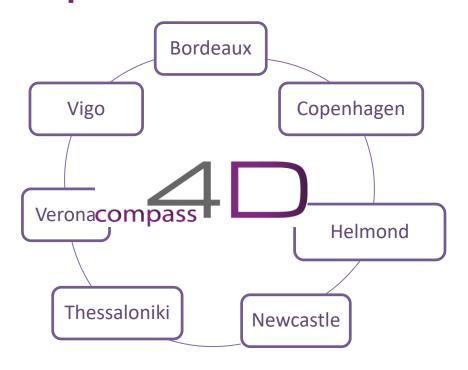
	Number of crossings	Number of stops	% of stops
Period			
Baseline	408	52	13%
Pilot	343	20	6%

#### Number of crossings and stops in both periods

	Baseline	Pilot	Rate of change
CO <sub>2</sub> emissions (g/km)	644	562	-13%
NO <sub>x</sub> emissions (g/km)	3.87	3.33	-14%
Fuel consumption (I/100km)	24	21	-13%
Speed (km/h)	35	36	+2.6%



# Compass4D -overview







**Compass4D pilot sites** 

#### > 600 vehicles, > 1200 drivers

Vehicles / pilot site	Bordeaux	Copenhagen	Helmond	Newcastle	Thessaloniki	Verona	Vigo	Total
Trucks	40		7	5 vans				52
Cars	34		25 electric	5 electric	7	10	10	91
Buses		100	5			10	20	135
Emergency vehicles	6		5				2	13
Taxis					35		8	43
Total vehicles	80	100	42	10	42	20	40	334

# From C-ITS- technology to mobility solutions the deployment challenge

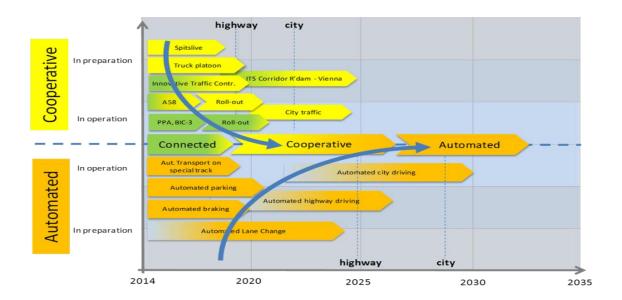


- **Technology**
- Policy
- **X** Business-models: economies of scale
- **General Acceptance**
- **Y** Proof of Evidence
- **Cyber Security**



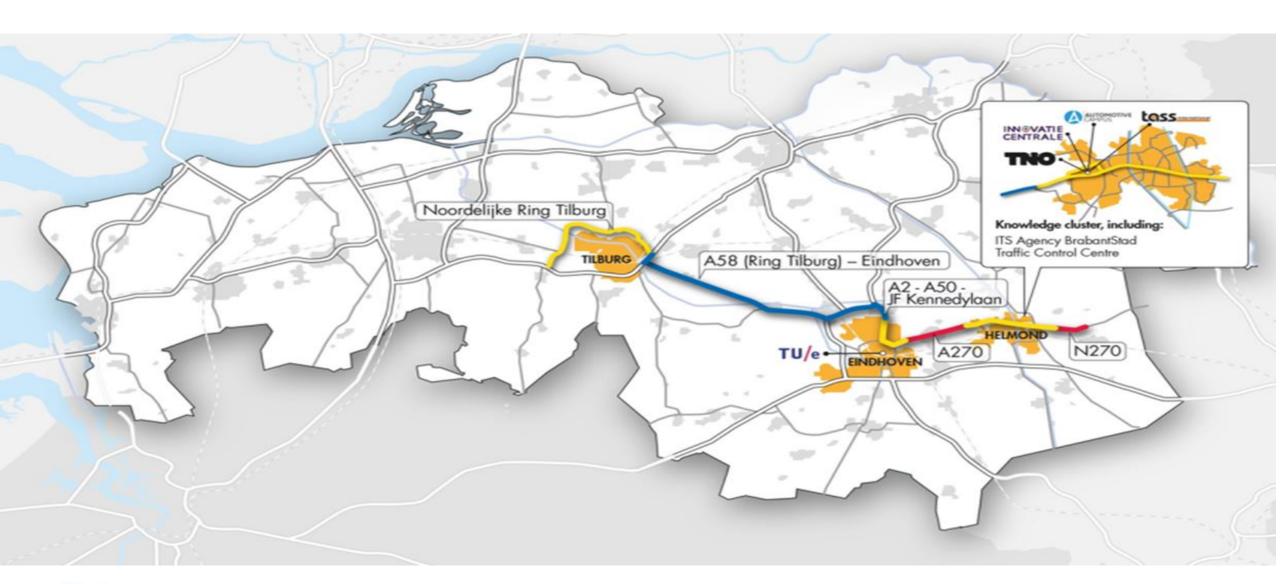
### **Next ITS steps for Helmond ...**

- Contribute to large scale deployment of C-ITS
  - > EU- Projects C-Mobile, C-TheDifference, CAPITAL
- > Prepare for introduction and transition towards automated vehicles
  - > EU- Projects *MAVEN, AUTOPILOT, CoEXist*





## **MobilityMoveZ.NL Living Lab Brabant**





# The real challenge for ITS ...





# For more information please contact

<u>www.drivenbyhelmond.nl</u> <u>g.blom@helmond.nl</u>

Mobile: + 31 6 53 21 48 51





