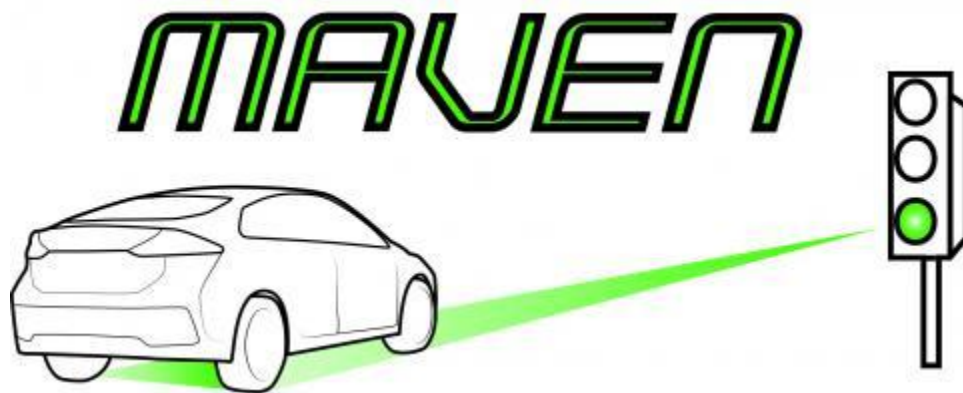




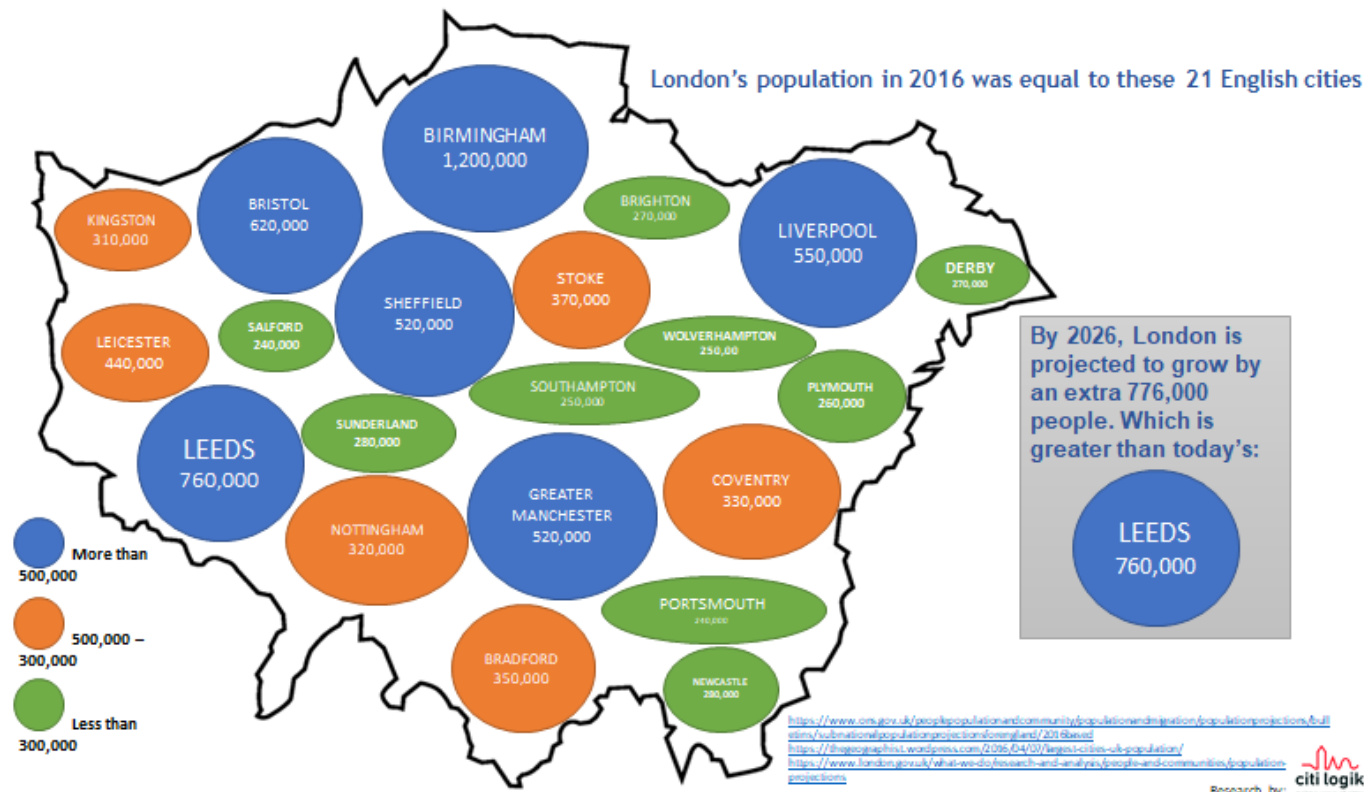
dg:cities



# We Have Significant Challenges That Need New Approaches

- Rapidly rising population (34% 2010-2028)
- Ageing demographic & rising cost of healthcare
- Traffic congestion and air quality
- Pressure on infrastructure, public services and the environment
- Threats to jobs and the economy from globalisation and technology

# London's Predicted Growth Up-To 2026



# A Strategic Approach to 'Digital' and 'Smart'

- Comprehensive smart city strategy published in 2015
  - Neighbourhoods & Communities
  - Economy
  - Public Services
  - Digital Infrastructure
- New Delivery Structures



# Timeline

## 2015

Smart city strategy published  
Digital Greenwich and DG Cities established  
GATEway driverless car bid to Innovate UK successful

## 2016

Successful funding bids to European Commission  
Smart city and communities demonstrator  
Autonomous vehicle platooning  
Successful funding bids to Innovate UK  
Atlas: Mapping and navigation requirements of autonomous vehicles  
Move-UK: new validation methods for autonomous vehicles



# Timeline

## 2017

Successful funding bids to Innovate UK

*eRCV – first refit of diesel vehicle to electric power train*

*Merge UK – Autonomous ride sharing*

*Robotics and additive manufacturing for off-site construction of housing*

*Smart Mobility Living Lab: London – national test bed for CAV and new mobility solutions funded by IUK and Industry*

Greenwich recognised in UK Smart City Index of leading cities



## 2018

3 year GATEway project completes with first UK public trails of autonomous

last mile pods on the Peninsula and autonomous cargo pods in Woolwich

Sharing Cities 'Implementation' completed

Advising UK agencies on development of smart cities in developing world

£19m SMLL:L 18 month buildout starts April

eRCV 2 Approved





An aerial photograph of London at sunset, showing the River Thames, the Tower Bridge, and the city skyline. The sun is low on the horizon, casting a warm orange glow over the city. The River Thames flows through the center of the image, with several boats visible. The Tower Bridge is a prominent feature in the middle ground. The city skyline is visible in the background, with various skyscrapers and buildings. A semi-transparent blue rectangle is overlaid on the image, containing the text.

# Smart Mobility Living Lab

London

The Global CAV Test Bed Centre  
Delivering the Future of Transport

# London: An existing real world testing ground for CAV and smart mobility systems



- Globally representative complex urban test environment:
  - “if it works here, it will work anywhere”* Cuerden
- Significant number of existing CAV trials
- Access to Mega City & transport challenges
- Close to all relevant sectors: FinTech, Gaming, Digital, Tech, Insurance, Science & Engineering +
- Skilled workforce – relationships with Universities & education sector
- High profile, High visibility
- Hub of investment for UK PLC



## Our Team

- World Leading Transport authority
- Local Government and Development Corporation Backing
- Global Industry Leaders in Networking (Cisco) and Transport Systems (Cubic)
- Extensive CAV Transport Research Knowledge and Experience
- Global reach across Consortium membership



## Partners



## Delivery Partners



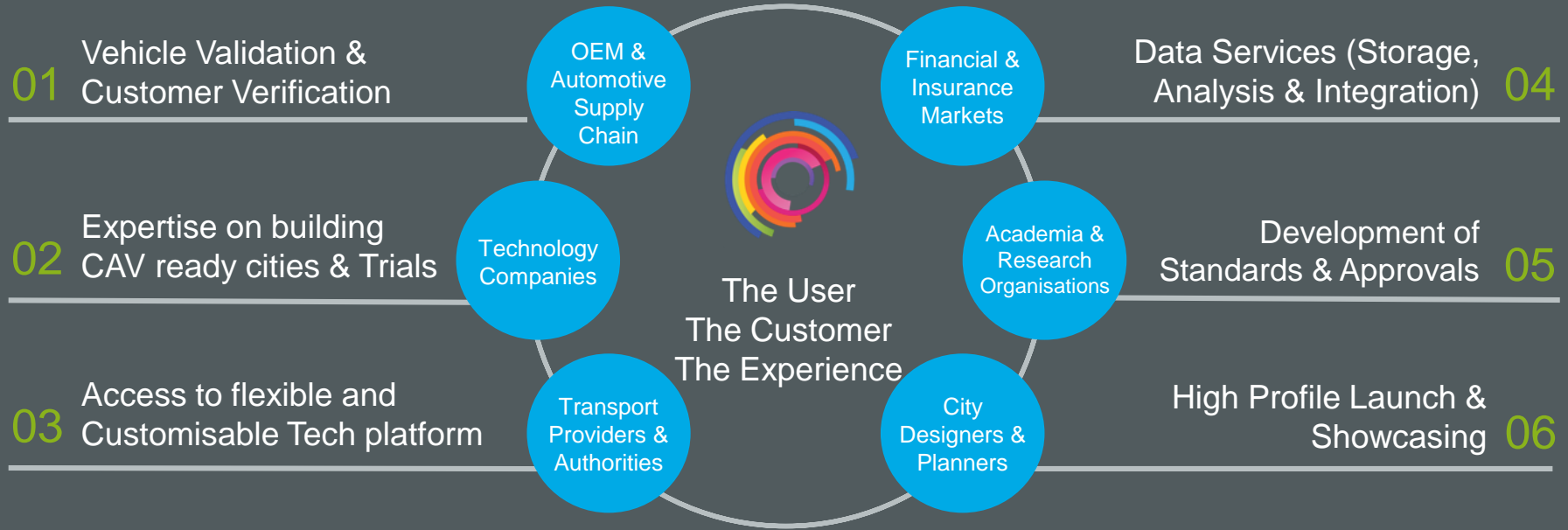
## Established collaborative CAV projects in London & UK



- CAPRI
- CC Cars
- Streetwise
- Alloyed
- Driven
- Navya
- Starship
- Nissan
- Volvo



# Who will use the SMLL:London? What will the users do?



Business model development & validation

# A growing ecosystem of like-minded collaborators

10C  
Open

3D REPO

AIG

aiPod

austriatech

BESTMILE  
THE MISSING LINK

BLUEBEAR

BOSCH

bsi.

BT

CASSIMA

CAVita

CITY  
OF  
LONDON

UNIVERSITY  
of  
GREENWICH

DENSO  
Crafting the Core

devicepilot  
LOCATE, MONITOR & MANAGE AT SCALE

DirectLine  
Group

DoubleMe  
Holographic Mixed Reality Experiences

emsol  
Making Energy Saving Easy

FIVE  
AI

Graystone  
Limited

Hackney

HITACHI

HONDA

Institute for  
Healthcare  
Improvement

Immense  
Enabling Intelligent Mobility

Imperial College  
London

INRIX

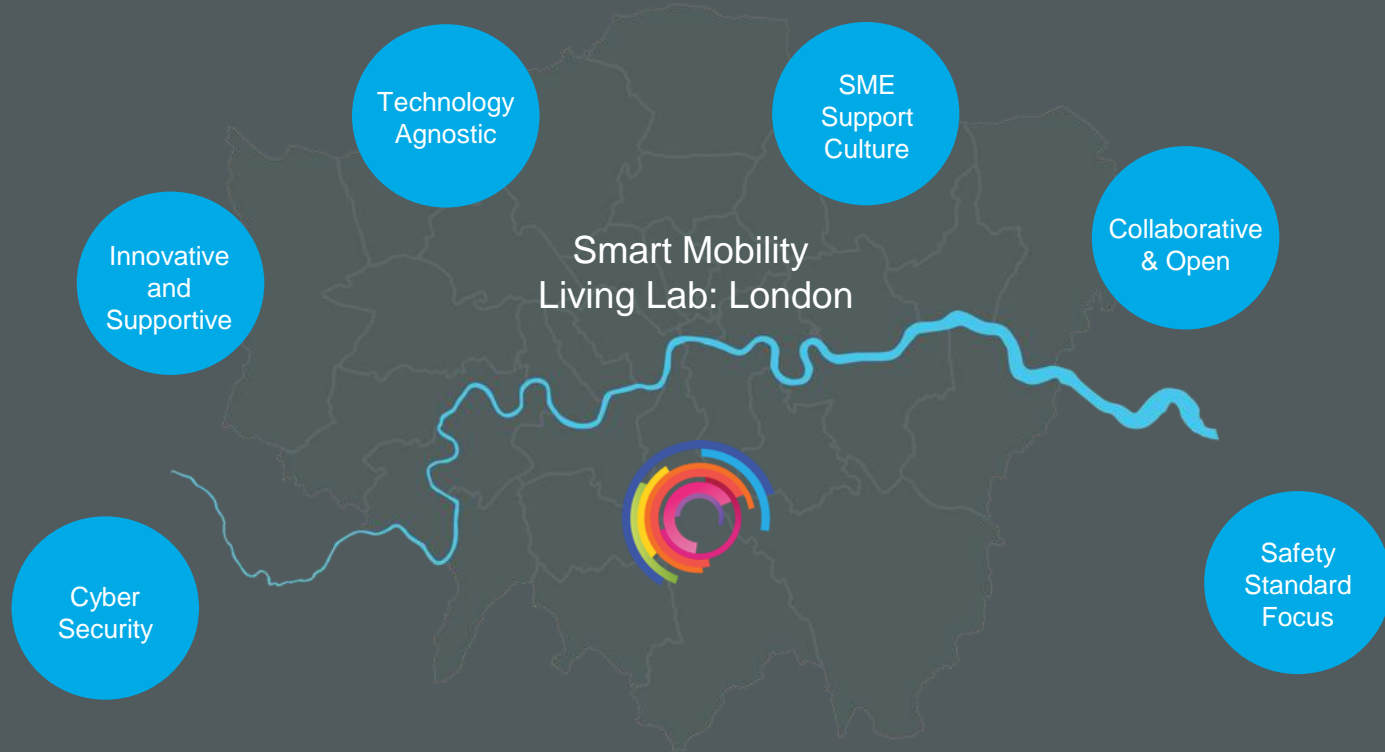
# A growing ecosystem of like-minded collaborators



And the future customer list is growing ....



## Our Underlying Principles



Committed to working collaboratively with UK CAV Test Bed ecosystem

## Phases – Building on existing projects & experience



### Phase 1

- 12 to 18 months
- Design & Build Smart Mobility Living Lab: London
- Set-up NewCo
- Refine & evolve services and business plan

### Phase 2

- 6 months to 10+ years
- NewCo established and operational
- Develop, grow, invest and sustain business
- Customers: traditional and new mobility providers



## Testing Zones RB Greenwich & QEOP



QEOP HQ



DG Cities HQ



Shuttle Transport on  
Greenwich Peninsula



Quiet Residential,  
Thamesmead



High Density Urban, Historic  
Maritime, Greenwich



Major corridors, A2 and A20  
Commuter Routes

The Gateway to London



## Contributing to wider outcomes



- Democratised access to cost effective CAV testing & validation services
- Grow CAV jobs, skills pipeline & build capacity
- Contribute to 6,000 new UK jobs (70% in software)
- Establish UK as leading CAV technology provider
- Promote CAV research & provide interface with academic community (Research Centre)
- Accelerate the real world delivery of CAV technologies to realise the associated societal benefits in London & other international cities
- Provide open-innovation within the wider UK CAV Test Bed ecosystem – seamless environment for all new & existing businesses to develop



Thank you